

9. EVALUATION OF APPLICATIONS

The following qualitative criteria will be assessed

Relevance of the proposed activities

- Activities with public or private partnerships
- Promotion in the local/regional/national/international media
- Structure and content of the program submitted Frequency or temporary distribution of activities
- Type of proposed activities

Coherence and understanding of the application

- Consistency of the proposed activities
- Durability of the application
- Galvanizing project for the development of the city

Explanatory memorandum

- Relevant data of the city
- Presentation of the memorandum
- Supporting elements of the explanatory memorandum

Relevance of the application

- National projection of the application
- International projection of the application

The following quantitative criteria will be assessed

Number of entities involved (letters of support)

- Scope of work: local/regional/national/international
- Number of entities involved in the activities
- Entities offering financial support

No. of activities proposed throughout the year

- No. of activities proposed
- Number of activities created for the call for tenders

Budget

- Budget for newly created activities
- Budget for activities that last over time
- Budget for communication and promotion

In the event of a tie

- Involvement of the city in the activities organized by RECEVIN
- The historical link with the wine sector: Number of wineries, controlled designation of origin, hectares of vineyard, etc
- The city's prestige in the wine sector
- Number of inhabitants

Note The city that submits its application acknowledges to fulfill the following requirements and conditions

Requirements:

- Be a member of RECEVIN - European Network of Wine Cities and be up to date on the payment of annuities. In case you're not a member you need to formalize the membership before submitting the application.
- Submit the budget for the execution of the planned activities
- Submit your application by the date and manner established for it.

Terms and conditions:

- The same city cannot be named for 2 consecutive times as European Wine City.
- At the end of the period the city must submit an explanatory memorandum of the activities carried out, properly documented, with participation indicators and local and international involvement.

10. SUBMISSION OF APPLICATIONS

The submission of the application must comply with this form. Applications that do not conform to the format established in the application form will be automatically discarded.

The form must contain all the information concerning the applicant city. All activities must be included in the present Application

Form, except the attachments: Memorandum, Budget and Report of participation in the activities of RECEVIN. Any information not included in this form will not be considered in the assessment.

The applications shall be sent by e-mail, according to this form and also on physical paper, to the following address:

RECEVIN - EUROPEAN NETWORK OF WINE CITIES

**Praça da Liberdade, 6
7201-970 Reguengos de Monsaraz PORTUGAL**

Applications received after the deadline or that do not meet the conditions established in the rules will be immediately dismissed.