

## Council of Europe Cultural Routes Evaluation Cycle 2015-2016 Evaluation Report

### *Iter Vitis Route*

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## Executive Summary

*The Iter Vitis Cultural Route* is illustrative of European memory, history and heritage given that it has its origins in the role of agricultural landscape linked to wine production. The *Iter Vitis Cultural Route* represents human values by highlighting heritage, food, customs and traditions of European citizens from the Atlantic to the Caucasus, and from the Mediterranean to the Baltic, across 18 countries and thus representing the diversity of European identity. The strong branding image of European wine landscapes and the interest this evokes in wine lovers worldwide makes this a very interesting cultural route for the Council of Europe to support. Having said this, *the Iter Vitis Cultural Route* partners need to more clearly identify and promote the Council of Europe title and international cultural route on their respective websites and in their publicity materials.

*The Iter Vitis Cultural Route* can be said to be researched and documented by a leading experts and verified by local universities. A specific scientific committee has not been formed however the wide range of specialist members provide that the history, activities and projects illustrated are based on consensus. Universities from more than 13 partner countries are participating as partners in various projects.

The *Iter Vitis Cultural Route* has many excellent cultural and educational activities that are specifically designed to include young people. However, promoting specific exchanges with young people is not currently a direct activity and hence this is an area where the cultural route could do more to meet the Council of Europe's aims.

The *Iter Vitis Cultural Route* network is young and so opportunities for cross-marketing initiatives could be explored further. Merchandising efforts currently include books, notepads and ceramic tiles. The development of artistic and cultural goods has great potential in this regard and should be developed further.

*The Iter Vitis Cultural Route* permits the development of initiatives and exemplary and innovative projects in the field of cultural tourism and sustainable cultural development. The three-year plan has outlined the potential to cross-market experiential tourism initiatives throughout the network and this will give the cultural route more visibility in the future.

An international association was set up to manage the *Iter Vitis Cultural Route* and includes board members from 18 partner countries. The network is moving towards a Federal structure whereby national associations have already been registered including *Iter Vitis France*, *Iter Vitis Italy*, and in March 2016 the partners in Macedonia will form *IterVitis Balkans*. *IterVitis Spain* is also functioning but under another legal name. Furthermore Protocols have been signed with wine association such as the wine cities association in Portugal. The *Iter Vitis Cultural Route* already includes a wide membership (covering 18 countries) and has the potential to include more national associations thus furthering more meaningful transnational collaboration. An annual general assembly is held each year and there is evidence of many activities and event slinked to the cultural route.

This evaluation concludes that the association ***The Iter Vitis Cultural Route*** satisfies the criteria described in Resolutions (2013)66 and (2013)67 on Cultural Routes of the Council of Europe. Given the significant efforts and achievements thus far plus, the high quality of the work and exceptional relevance to the cultural routes programme objectives, it is recommended that the association ***The Iter Vitis Cultural Route*** should maintain its accreditation as ***Cultural Route of the Council of Europe***.

## 1. Introduction

The *Iter Vitis Cultural Route* is an educational endeavour that demonstrates the importance of the agricultural landscape linked to wine production as an element of European identity. The *Iter Vitis Route* represents human values by highlighting heritage, food, customs and traditions of European citizens from the Atlantic to the Caucasus, and from the Mediterranean to the Baltic, representing the diversity of European identity by focussing on wine-growing landscape as both a sustainable tourism destination and an educational trail. The route narrates the history and the life of people, delving into local history by focussing on visible landscape features (i.e. stone walls, species of vine, mountains and hill formations etc.) as well as noting intangible heritage (production conditions, ways of life, use and consumption of wine, savoir-faire, conflicts, and so on). Tourism activities linked to the *Iter Vitis Route* help to create a "living landscape" and generate creative possibilities for sustainable tourism and other economic activities by the local population while also promoting the idea of respect for the environment.

The *Iter Vitis Cultural Route* is illustrative of European memory, history and heritage and could contribute to an important economic role in many European countries by attracting visitors both from within Europe and from third countries. The link with wine landscapes worldwide makes this a very interesting cultural route for the Council of Europe to support. The *Iter Vitis Cultural Route* already cooperates with Israel, Uruguay and Brasil.

The *International Association Iter Vitis*, is part of the International Cooperation Project "[VINTUR - European Charter dell'Enotourismo](#)" which was established in Sambuca di Sicilia (AG) April 19, 2007 with the main objective to promote, enhance and protect European heritage, tangible and intangible culture of the vine and wine, developing knowledge through the implementation and management of the European *Iter Vitis Cultural Route*.

The *Iter Vitis Cultural Route* association aims to regulate, promote and assist the activities of its members with specific objectives to:

- Promote in a concrete protection of the European rural landscape considered as tangible and intangible value-added.
- Demonstrate how the production of wine has always been a symbol of identity of Europe and for the rest of the world and how the technical knowledge, the basis of this production have contributed over the centuries to the construction of European citizenship of the Regions, of peoples and national identities.
- Define the types of viticultural landscape and territories, public and private, where viticulture has left traces important in relation to the different forms of the practice of viticulture. The creation of a database of historic vineyards is important not only for the knowledge of their trip to Europe, but also to restore their history, both ancient and contemporary, as indispensable foundations of a policy of respect for the quality of European wine heritage.
- Safeguard biodiversity wine and propose the quality of life of rural areas as a model for the future.
- Develop educational meetings and to organize cultural exchanges with a view to better understanding of the phenomenon and its importance in European culture.
- Develop actions and methodologies for the improvement of quality wine tourism offer, enhancing the operational coordination of the network of cities, regions and wine routes through instruments of cooperation and exchange of knowledge and technology.

- Develop research and studies to share cultural, artistic, social, economic, and tourist information between member countries taking part in the projects, initiatives and activities that promote knowledge of wine-growing areas and a better diffusion of the image and of European cultural identity.

For the purpose of developing the *Iter Vitis Cultural Route* a secretariat has been set up with a coordinator, based in Italy.

The Association is overseen by a Board of Directors from multiple countries:

Paolo Benvenuti, Chairman (Italy)  
Pier Verdier, Vice-Chairman (France)  
Jose Arruda, Vice President (Portugal)  
Violeta Janková, Director (Macedonia)  
Calogero Impastato, Director (Italy)  
Iulia Danguela, Director (Italy)  
Luis Aragunde Aragunde, Director (Spain)  
Francisco Javier Aguado, Director (Spain)

It also has a technical committee :

Attilio Scienza (Italy)  
Fabio Taiti (Italy)  
David Palterer (Israel)  
Jacques Fanet (France)  
Vincenzo Cusimano (Italy)  
Andrea Ciacci (Italy)  
Enza Cilia Platamone (Italy)

Members of the International Association of the *Iter Vitis Cultural Route* include:

#### FOUNDING MEMBERS

[Wine Route Terre Sicane](#) , Sambuca di Sicilia (Agrigento, Italy), [the Federation of Wine Roads and Flavors of Sicily](#) , Sambuca di Sicilia (Agrigento, Italy), [GAL Kroton](#) , Melissa (Crotone, Italy), [LAG land of the Gattopardo](#) , Bisacchino (Palermo, Italy), [National Association of Wine Cities](#) , Castelnuovo Berardenga (Siena, Italy), [Planeta](#) , Menfi (Agrigento, Italy), [Donnafugata](#) , Marsala (Trapani, Italy), [Banca di Credito Cooperativo, Sambuca di Sicilia](#) (Agrigento, Italy), [GAL Vignoble Gaillacois, Bastides and Val Dadaou](#) (Gaillac, France), [Government dos Acores](#) (Madalena, Portugal), Ayuntamiento San Cebrian de Castro (Zamora, Castilla y Leon, Spain)

#### HONORARY MEMBERS

[Superintendence for Archaeological Heritage of Naples and Pompei](#) (Na, Italy); [Sicilian Regional Assembly](#) (Pa, Italy), [Regional Institute of Vine and Wine Sicily](#) (Pa, Italy); [the Archaeological Park of the Aeolian Islands](#) (Lipari-Me, Italy), [to the Valley of the Temples](#) (Ag, Italy), [Consorzio Tiberina](#) (rm); [Selinunte Archaeological Park](#) ,Castelvetrano (Tp), [Regional Centre for inventory, cataloging and documentation of Heritage and Culture](#) , Palermo

## ORDINARY MEMBERS

**Europe** - [Recevin](#) (European Association of Wine Cities), Cartaxo - Portugal

**Italy** - [Langhe Roero Holding](#) (Cn); [Province of Treviso](#) , [the National Park of the Cinque Terre](#) (Sp); [International Library La Vigna](#) (Vi); [Isera](#) (Tn); [City of Marsala](#) (Tp); [City of Matelica](#) (Mc); [Wine Route Teverina](#) , Bagnoregio ( Vt); [City of Montefalco](#) (Pg); [Company Feudi San Gregorio](#) , Sorbo Serpico (Av); [Department of Cultural Heritage University of Palermo](#) (Pa); [City of Santa Marina Salina](#) (Me), [Casa Vinicola Firriato](#) , Paceco (Tp ); [Sardinia Experience](#) , Terralba (Or)

**France** - [Office de Tourisme du Pays de Lunel](#) , Lunel; [Commune de Banyuls sur Mer](#) , Languedoc-Roussillon, [Union des Ports de Plaisance de Corse](#) , Solenzara; [Ass.Communes Touristiques Languedoc-Roussillon](#) , Port Leucate; [UPACA](#) Port Maritime, Martigues Cedex; [Commune de Patrimoine](#)

**Spain** - [Ayuntamiento de Cacabelos](#) (Leon); Ayuntamiento San Cebrian de Castro (Zamora, Castilla y León), [Ayuntamiento de Cambados](#) (Pontevedra)

**Portugal** - [Associao de Municipios Pourtugueses do Vinho](#) , Cartaxo

**Greece** - National Interprofessional organization of Vine and Wine (EDOAO), Helioupoli; [Development Agency of Florina](#)

**Malta** - [Institute of Tourism Studies](#) , St. Julian's Wine Routes, [Tikvesh Wine Route Foundation](#) , Negotino

**Romania** - [Mioritics Association](#) , Constanta; [APEV ROMANIA \(Asociatia Producatorilor you Exportatorilor de Vinuri din Romania\)](#) , Bucharest; [National Authority for Tourism in Romania](#) , Bucharest

**Republic of Moldova** - Heritage Foundation Moldova, Chisinau

**Azərbaycan** - Ecotours Travel, Baku, [Ministry of Culture and Tourism](#) , Baku

**Georgia** - [Minister of Culture, Monument Protection and Sport](#) , Tbilisi

**Armenia** - [Ministry of Agriculture Republic of Armenia](#) - Scientific Center Viticulture

**Ukraine** - Archaeological Museum of Kerch, Crimea

## 2. Main Body Evaluation

### 2.1 Cultural Route Theme

*The Iter Vitis Cultural Route* is illustrative of European memory, history and heritage given that together with wheat and olive, the vine is an integral part of the Mediterranean food culture; its cultural evolution now holds a major economic and cultural place in European identity. The domestication of the vine, which occurred in the fourth millennium BC, is a clear example of the depth of this heritage. The wine story stretched from the Caucasus: from East to West, by land and sea, spreading varieties, cultivation techniques and vinification, storage and transport that all held their marks on the way people conducted their daily lives and interacted across civilisations. Added to this the great wealth of myths and symbols associated with wine growing landscapes there is much to learn and appreciate.

### 2.2 Field of Action

Activities of the *Iter Vitis Cultural Route* network correspond to guidelines of the Enlarged Partial Agreement and include Cooperation in Research and Development with proposals for joint actions with other itineraries; Enhancement of Memory, History and European Heritage with communication actions

and operation training; Cultural and Educational Exchanges for young Europeans with activities aimed at young people; Contemporary Cultural and Artistic Practices with steps to protect the artistic dimension of the itinerary; Cultural Tourism and Sustainable Cultural development with activities to promote sustainable tourism in the territories involved. These areas are highlighted in the following sections:

- ***Co-operation in research and development with proposals for joint actions with other itineraries;***

The *Iter Vitis Cultural Route* demonstrates the importance of agricultural landscape linked to wine production as an element of European identity through customs, traditions, built and intangible heritage. Shared research of a very specialist nature confirms this importance and the *Iter Vitis Route* members have identified specific areas of investigation. The history and heritage are presented in themes such as Wine and Church, Landscapes of vineyards, Wines and vineyards in literature and art, Vineyards in the city. Sub-themes include diverse areas of knowledge including for example:

*The Millstones*

The millstones, generally rectangular or circular, were used for pressing grapes and for the fermentation of the must. There are various types of millstones present in many Mediterranean countries (Armenia, Bulgaria, Cyprus, Corsica, France, Italy, Malta, Spain, Israel, Mauritania) and they are a valuable example of agricultural transformations. The millstones tell stories of peasant and pastoral culture.

*Via Cassia (171 BC)*

The great road that connected Rome to Liguria, through the inner Etruria, offers visitors the possibility to take a journey from the republican and imperial Rome to Tuscany medieval and Renaissance, through areas of renowned winemaking tradition such as Lake Bolsena with Montefiascone Val d'Orcia, Chianti and the hills of Maremma.

*The way of Saint-Martin de Tours*

St. Martin is considered the patron saint of winemakers in the region of Tours and as such holds great importance as contributor to the historical and cultural wine –making story. The great journey of Saint-Martin de Tours is the first that combines Eastern Europe and Western Europe, from Szombathely in Hungary in Candes-Saint-Martin in Touraine, through Italy and Slovenia. This long journey in the footsteps of St. Martin -indefatigable walker Hungarian-born seventeen centuries ago, lived in Italy and died in Touraine in Candes-Saint-Martin. The French section of the peregrination of the saint, which partly coincides with the Via Francigena and participates in the network of European Cultural Routes, you can trace along three routes: Le Chemin de l'Été de Saint Martin ( [Chinon](#) , [Candes-Saint-Martin](#) , [Langeais](#) , Tours), Le Chemin de l'Évêque de Tours ( [Poitiers](#) , [Ligugé](#) , [Le Louroux](#) , Tours) and Le Chemin de Treves (Tours, Vouvray, [Amboise](#) , [Villedômer](#) , Vendôme).

*The Iter Vitis Cultural Route* can be said to be researched and documented by a leading experts and verified by local universities. Universities participating as partners in the projects are from 13 countries including: Luxembourg University, IREST University Paris Sorbonne, LABPACT University of Barcelona, CAST University of Bologna, Ironbridge Institute Birmingham University, INTOUR Bedfordshire University, IPAC University of Laval Quebec, Haifa University, University of Champollion Albi, University of Bordeaux-Montaigne, University of Bourgogne Chair UNESCO Culture and Tradition of Wine, University of Limoges, EM Business School Strasbourg.

- **Enhancement of the memory, history and European heritage with communication actions and operation training;**

The *Iter Vitis Cultural Route* illustrates the importance of agricultural landscape linked to wine production through brochures, websites, facebook and publications.

Furthermore the *Iter Vitis Cultural Route* has organised training sessions for operators involved in services related to the route, like the "Voyage aux racines de la vinification" organised by Ville de Vin, which took place in June 2012 in Géorgie, consisting in six conferences held by international experts of viticulture and enology about the production of wine using indigenous grape, environment sustainability and energy saving.

Another example is a trip to Israel that a number of members participated in to learn about the history and development of wine growing in this country.

As part of the Strategy Plan the network further aims to promote information about events, initiatives and cultural events organized in the *Iter Vitis* landscapes , with particular attention to the various forms of soft tourism and experiential tourism : walks ( on horseback, on foot, by bike ) and other sports related to the improvement and knowledge of the rural environment , photographic routes, discoveries, visits, sensory experiences (cooking classes, wine tasting and tasting , craft classes related to rural activities ) and educational activities ( distribution of work-related knowledge and / or processing of agricultural products , participation in harvest or other times of the transmission of the former local knowledge , etc.).

The partners of the International Association of the *Iter Vitis Cultural Route* will also be involved in a project to collect digital photo material of regional "terroirs" of the *Iter Vitis Cultural Route* network, so as to build a ' visual journey' across Europe.

- **Cultural and educational exchanges of young Europeans;**

The *Iter Vitis Cultural Routes* are an opportunity to encourage participation, exchange and study projects for young Europeans. It's main activities are related to educational, training, workshops and courses designed at a local level for young Europeans to learn more about their heritage and provide professional skills and training including:

- educational training for schools of all levels with courses on: the history of agricultural landscape, introduction to the culture of wine and grapes , the value of biodiversity , agricultural work and wine, etc ;
- an "Education Award" for high schools with a prize on the knowledge of grapes and wines made from it, their geographical distribution, the different methods of wine making, the different products, etc. involving the best classes for a day trip a land of vineyards;
- Sommelier courses for University and Schools;
- workshops and seminars promoting the regional realities historically the most important Europe wine regions (Georgia, Portugal, Israel, Hungary);
- workshops about wine along the Mediterranean coast, related to a route through the vineyards of Europe, Asia and North Africa.

- **Contemporary cultural and artistic practice;**

The *Iter Vitis Cultural Route* has a strong historical grounding (both tangible and intangible) and it is also a contemporary reality. Because of its strong member base it has plenty potential for cross-marketing and transfer of artistic goods (although this will take more time to develop). The association does not list cultural or artistic products created by the partners but three books have been published:

1. 150 Anni, Piatti, Vini, Territori, Siena 2011 Edizioni Ci.Vin. srl.
2. Senarun Vinea, Siena 2012 Nuova Immagine
3. Rossano Pazzagli, Il buonpaese, Pisa Felici editore 2014

Other merchandising goods include notepads and ceramic tiles with the cultural route logo.

The *Iter Vitis Cultural Route* is developing innovative products using ICT tools including:

- A dedicated website (currently available in Italian and French and being developed in English and Spanish) with interesting examples of different route themes;
- A promotional video clip on youtube;
- Downloadable applications for iPhone and iPodTouch,
- QR Code with integrated tourist information on educational tours, food services etc.

- **Cultural tourism and sustainable cultural development.**

The association of the *Iter Vitis Cultural Route* aims to promote pan-European routes based on chosen themes and in collaboration with its partners. In doing so it may strengthen the supply of domestic tourism and possibly raise interest in tourists visiting from outside of Europe to both learn and visit new places of interest away from the cities. Viticulture and wine shape and preserve landscapes of many European Regions and it is the landscape, in particular, that represents an important factor for the discovery of a territory as it is a very attractive element.

The aim of the network is to develop actions to prevent erosion or disappearance of wine landscapes and represents a new perspective on travel in Europe. It contributes to and improves the supply of Enotourism by promoting the diversity of landscape and winemaking of European terroirs. It does this through its presence at major tourism events such as the BIENNALE DES ESPACES URBAINES (Urban Planning Exhibition) in Rome and the SALON MONDIAL DU TOURISME (Tourism Fair) in Paris.

The *Iter Vitis Cultural Route* includes cultural sites of interest to winemaking and that form part of the list of UNESCO World Heritage and the International Council on Monuments and Sites (ICOMOS). *Iter Vitis Cultural Route* offers visitors a wide selection of possible territories characterized by the presence of one or more grape varieties and goods and oenological traditions, cultural and religious.

The theme of the wine cultural landscape is important insofar as it brings together European citizens from the Atlantic to the Caucasus, from the Mediterranean to the Baltic and particularly represents the European identity in its unity and diversity. In addition, through anthropological and ethno-technological differences of the various productions, this theme encourages defending represented identities and intercultural dialogue.

The association of the *Iter Vitis Cultural Route* actively hopes to promote tourism events for example:

OENOTOUR - Promoting wine tourism network between Europe and America including members from South Portugal Brazil Uruguay Argentina  
CALICI DI STELLE - events in Italy  
VILLE EUROPEENNE DU VIN – a European Contest of WineTowns  
JOURNEE EUROPEENNE DE L'OENOTOURISME – promotion of the EUROPEAN DAY OF WINE TOURISM  
CAVES SANS BARRIERES – Promotional activities to improve access for physically challenged people at wineries and throughout the wine tourism offer

The *Iter Vitis Cultural Route* will permit the development of initiatives and exemplary innovative projects in the field of cultural tourism and sustainable cultural development throughout the territory and has already begin to establish strong relations with related industries. For example in Italy, France and Portugal there are agreements with local winery cooperatives, hotels and restaurants, with museums and vocational schools.

It is evident that the success of the wine is related to the protection and safeguarding of the vineyard landscape. It becomes impossible to imagine the success of the tourism phenomena in the absence of a landscape saved in all its peculiarities.

The vineyard landscape can be seen as an extraordinary means of communication it is increasingly clear that safeguard the countryside also means ensuring significant added value to the final product and to mark territory.

Cultural tourism linked to food and wine sector is by its nature a slow form of sustainable, tourism benefiting wider regions. The association of the *Iter Vitis Cultural Route* is a tourist-cultural heritage organization promoted by Wine Routes to the benefit of territorial development.

Iter Vitis France has created a very successful passport system whereby visitors can collect stamps at all the nodes on the cultural route. This project is exemplary and as a recommendation ths should be extended to all the partners.

### **2.3 Cultural Route Network**

The Statute of the association of the *Iter Vitis Cultural Route* establishes that a General Assembly is held once a year (normally hosted by new members). The last General Assembly took place on 12 September 2015 in Italy, where the strategic plan for the next 3 years was agreed.

The website research and information has been the main activity of the network in its initial phase but in the Strategy Plan new activities are outlined related to cultural and creative tourism. There are two websites – the official one hosted dby the secretariat in Italy ([itervitis.eu](http://itervitis.eu)) and one hosted by the French partners Iter Vitis france ([itervisit.fr](http://itervisit.fr)) . The latter does not link to the former, nor mention the interntional partners. Both display clearly the logo of the Council of Europe and European Institute of Cultural Routes.

The evaluation looked at 70 additional partner websites and besides the two mentioed above only two partners have the Iter Vitis logo on their homepage and none have the Council of Europe logo. There is therefore much to do to ensure visibility of the title.

The *Iter Vitis Cultural Route* takes advantage of international conferences and seminars to further discussion and awareness on the importance of agricultural heritage of wine growing areas. Other than this, three partners (Italy, France, Spain) have provided a great deal of evidence of activities and events related to *IterVitis* in the form of brochures and leaflets. This evaluation is satisfied that some members of the *Iter Vitis Cultural Route* are active and participant members of the association and that work is being done to incorporate more members in an active way.

## 2.4 Route Presentation

The association of the *Iter Vitis Cultural Route* has its own high quality website. The website includes historical information, a description of the association and list of partners, information on cultural sites of interest across Europe, information on the themed routes, a news feature for members to share their events, a photo gallery and contact details. The website as a whole is of very good quality and provides a very positive image for the Council of Europe title. It displays clearly the cultural route logo and the logo of the Council of Europe.

In a review of nearly 70 member websites it was found however that only two members clearly display the *Iter Vitis Cultural Route* logo on their homepage and therefore there is much to do to impress on members that they need to give visibility to the cultural route.

In the 3 year plan for the association it aims to extend its use of the Facebook fan page that currently has nearly 350 Likes. There are also communication plans to use effectively accounts on Facebook and YouTube.

Various brochures and leaflets have been produced to share information about the project. They contain consistent information as the website. Many present and provide a very positive image for *Iter Vitis*, clearly displaying the *Iter Vitis* logo however a number of publicity materials omit the Council of Europe logo and this should be addressed.

All the members of the *Iter Vitis Cultural Route* association have not yet agreed on clear signage rules however *Iter Vitis France in Midi – Pyrennes* and *Iter Vitis Italy in Sicily (Terre Sicane)* have led the way with educational signs that display clearly the Council of Europe and EICR logos.

## 3. Conclusions and Recommendations

The *Iter Vitis Cultural Route* is clearly transnational and of enormous importance for the understanding of Europe's history and heritage.

The legal governing body for the *Iter Vitis Cultural Route* association has ensured international representation on the governing board. The *Iter Vitis Cultural Route* association is made up of international partner associations, therefore it acts as an umbrella body. The structure provides a European framework for the partners work and gives added-value to projects/products/tourism offers provided by the partners.

The 3-year action plan (2016-2019) is commendable in setting out the objectives of the organisation. The networking capacity of the *Iter Vitis Cultural Route* has been demonstrated and is most clearly visible through its dedicated website. It is clear that this *Cultural Route* has created an equitable environment for decision-making and should be proud of the work that they have achieved so far but should go further to ensure that partners provide more visibility on their websites and on their cultural routes and through



better signage and a passport system (see good example from Iter Vitis France) and better use of the Council of Europe title and logo on websites and in publicity materials.

The association of the *Iter Vitis Cultural Route* have a well-presented website which includes the logo of the Council of Europe and EICR. The Iter Vitis France website and Iter Vitis Europe website needs to have clearer links. Much more could be done in terms of cross-marketing and branding on the *Iter Vitis Cultural Route* both on partner websites and in publicity materials. The accreditation of being '*Cultural Route of the Council of Europe*' needs to be seen as a valuable asset and a way to create mutually beneficial links between the partners.

As a final reflection, the association of the *Iter Vitis Cultural Route* is undertaking a demanding task and is doing so in a professional manner that reflects the quality and visibility that the Council of Europe would expect. The educational, scientific and administrative work that the association has achieved thus far is commendable.

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Emanuela Panke (12 January 2016)

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<http://www.itervitis.eu/>

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Planeta : [www.planeta.it](http://www.planeta.it)

Donnafugata : [www.donnafugata.it](http://www.donnafugata.it)

Marsala : [www.comune.marsala.tp.it](http://www.comune.marsala.tp.it)

Banca di credito cooperativo: [www.creditocooperativo.com](http://www.creditocooperativo.com)

GAL Vignoble Gaillacois: [www.pays-bastides-vignoble-gaillacois.fr](http://www.pays-bastides-vignoble-gaillacois.fr)

Bastides et Val Dadou : [www.pays-bastides-vignoble-gaillacois.fr](http://www.pays-bastides-vignoble-gaillacois.fr)

Governo dos Açores : [www.azores.gov.pt](http://www.azores.gov.pt)

Soprintendenza Speciale per i Beni Archeologici di Napoli e Pompei : [www.pompeisites.org](http://www.pompeisites.org)

Assemblea Regionale Siciliana : [www.ars.sicilia.it/default.jsp](http://www.ars.sicilia.it/default.jsp)

Parco Archeologico delle Isole Eolie : [www.regione.sicilia.it/beniculturali/museolipari](http://www.regione.sicilia.it/beniculturali/museolipari)  
Archeologico Valle dei Templi : [www.parcovalledeitempli.it](http://www.parcovalledeitempli.it)  
Consorzio Tiberina : [www.unpontesultevere.com](http://www.unpontesultevere.com)  
Parco Archeologico di Selinunte : [www.regione.sicilia.it](http://www.regione.sicilia.it)  
Dipartimento di Beni Culturali Università degli Studi di Palermo : [www.unipa.it/beniculturali](http://www.unipa.it/beniculturali)  
Recevin - Associazione Europea Città del Vino : [www.recevin.net](http://www.recevin.net)

#### Italy

Langhe Roero Holding [www.langheroero.it](http://www.langheroero.it)  
Provincia di Treviso : [www.provincia.treviso.it](http://www.provincia.treviso.it)  
Biblioteca Internazionale La Vigna : [www.lavigna.it](http://www.lavigna.it)  
Comune di Marsala : [www.comune.marsala.tp.it](http://www.comune.marsala.tp.it)  
Azienda Feudi San Gregorio : [www.feudi.it](http://www.feudi.it)  
Sorbo Serpico : [www.comune.sorboserpico.av.it](http://www.comune.sorboserpico.av.it)  
Casa Vinicola Firriato : [www.firriato.it](http://www.firriato.it)  
Paceco : [www.comune.paceco.tp.it](http://www.comune.paceco.tp.it)  
Cantine Settesoli : [www.cantinesettesoli.it](http://www.cantinesettesoli.it)  
Menfi : [www.comune.menfi.ag.it](http://www.comune.menfi.ag.it)  
Parco Nazionale delle Cinque Terre: [www.parconazionale5terre.it](http://www.parconazionale5terre.it)  
Comune di Isera : [www.comune.isera.tn.it](http://www.comune.isera.tn.it)  
Comune di Matelica: [www.comune.matelica.mc.it](http://www.comune.matelica.mc.it)  
Strada del vino della Teverina : [www.stradadelvinodellateverina.it](http://www.stradadelvinodellateverina.it)  
Bagnoregio : [www.comune.bagnoregio.vt.it](http://www.comune.bagnoregio.vt.it)  
Montefalco : [www.comune.montefalco.pg.it](http://www.comune.montefalco.pg.it)  
Università degli Studi di Palermo - Dipartimento di Beni Culturali :  
[www.unipa.it/dipartimenti/beniculturalistudiculturali](http://www.unipa.it/dipartimenti/beniculturalistudiculturali)  
Santa Marina Salina : [www.comune.santa-marina-salina.me.it](http://www.comune.santa-marina-salina.me.it)  
Sardinia Experience : [www.yoursardiniaexperience.com](http://www.yoursardiniaexperience.com)

#### France

Office de Tourisme du Pays de Lunel: [www.ot-paysdelunel.fr](http://www.ot-paysdelunel.fr)  
Commune de Banyuls sur Mer, Languedoc Rousillon: [www.banyuls-sur-mer.com/fr](http://www.banyuls-sur-mer.com/fr)  
Union des Ports de Plaisance de Corse, Sari-Solenzara : [www.uppc.fr](http://www.uppc.fr)  
Ass. Communes Touristiques, Languedoc - Rousillon: [www.communes-touristiques.net](http://www.communes-touristiques.net)  
UPACA Port Marittima, Martigues : [www.upaca.com](http://www.upaca.com)

#### Spain

Ayuntamiento de Cacabelos, Leon : [www.cacabelos.org](http://www.cacabelos.org)  
Ayuntamiento San Cebrian de Castro, Zamora : [www.sancebrian.es](http://www.sancebrian.es)  
Ayuntamiento de Cambado, Pontevedra: [www.cambados.es/eportal/portal](http://www.cambados.es/eportal/portal)

#### Portugal

Associao de Municipios Pourtugueses do Vinho, Cartaxo, Funducao Museu do Douro: [www.ampv.pt](http://www.ampv.pt)

#### Grecia

National Interprofessional Organization of Vine and Wine : [www.newwinesofgreece.com](http://www.newwinesofgreece.com)  
Helioupolis : [www.ilioupoli.gr](http://www.ilioupoli.gr)  
Development Agency of Florina : [www.anflo.gr](http://www.anflo.gr)



INSTITUT  
EUROPEEN  
DES  
ITINÉRAIRES  
CULTURELS



*Malta*

*Institute of Tourism Studies, St. Julian's: [www.its.edu.mt](http://www.its.edu.mt)*

*Macedonia*

*tikves wine route foundation: [www.tikveswineroute.com](http://www.tikveswineroute.com)*

*Negotino: [www.negotino.gov.mk](http://www.negotino.gov.mk)*

*Romania*

*Ministerul Economiei Autoritatea Nazionale pentru Turism Bucharest: [www.mdr.ro](http://www.mdr.ro)*

*Mioritics Association, Constanta : [www.mioritics.ro](http://www.mioritics.ro)*

*Moldova*

*Heritage Foundation Moldova, Chisinau : [www.heritage.org/index/country/moldova](http://www.heritage.org/index/country/moldova)*

*Chisinau : [www.chisinau.md](http://www.chisinau.md)*

*Montenegro*

*Plantaze Winery : [www.plantaze.com](http://www.plantaze.com)*

*Azərbaycan*

*Ministry of Culture and Tourism, Baku : [www.mct.gov.az](http://www.mct.gov.az)*

*Armenia*

*Ministry of Agriculture Republic of Armenia - Scientific Centre Viticulture : [www.minagro.am](http://www.minagro.am)*

*Tunisie*

*Chambre Nationale des Producteurs de vins de la Tunisie: [www.italietunisie.eu](http://www.italietunisie.eu)*

*This evaluation also received numerous pdf's of publicity materials for events and seminars from three partners.*